



GRAPHIC DESIGNER

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WORK EXPERIENCE

U.S. Green Building Council,
Washington, D.C.

Graphic Designer
May 2021–Present

- Design digital and print assets for email, social, digital ads, and other brand collateral, including assets for webinars, conferences, merchandise, etc.
- Support broader staff efforts through template creation in Powerpoint and Canva
- Organize and maintain brand libraries for several internal brands
- Collaborate internally to create effective graphics within brand standards and supporting organizational storytelling efforts

Money Map Press, *Baltimore MD*

Graphic Designer
September 2016–January 2020

- Designed styles for charts, quote screens, video landing pages, book covers, and other assorted graphics for promotional videos (including one video that earned \$1.2 million overnight) that launch online to thousands in an effort to sell subscriptions
- Used HTML and CSS to design and code responsive video landing pages and transcript pages
- Responsible for design and printing facilitation for a monthly newsletter that circulates to 150k paid subscribers, including laying out content and designing a custom infographic each month

What Works Studio, *Baltimore MD*

Graphic Designer
September 2015–May 2016

- Designed websites, brochures, fliers, booklets, posters, etc., both alone and as part of a team
- Worked closely with over a dozen clients to develop designs and concepts
- Worked as designer on account for retainer clients, acting as main point of contact and managing projects
- Managed social media for various Baltimore institutions, including Mr. Trash Wheel, Waterfront Partnership, and Green Street Academy

Freelance Designer, *Baltimore MD*
May 2010–Present

- Work with clients to design brochures, newspaper ads, websites, logos, posters, and business cards
- Clients include: Urban Pirates, Baltimore Office of Sustainability, Piraeus International, Open Space Arts Collective, Healthy Harbor Initiative, Local Spot Improv, Bloody Mayhem Theater, Blue Water Baltimore, and more

Urban Pirates, *Baltimore MD*

Crew Member
June 2008–Present
Staff Manager
June 2022–Present

- Managing crew: Monitor supply inventory, hire and train new staff, ensure staff are meeting performance standards, manage crew schedule, manage special event cruises including conceptualizing, planning, and marketing
- General swashbuckling

SKILLS

Adobe CreativeSuite, Windows and OSX

Illustrator, Photoshop, InDesign, AfterEffects, HTML, CSS, PHP, Wordpress, Basecamp, JIRA, UI/UX

Experienced Performer

Dinner theater work, competitive speaker, pirate, Drexel Improv Team Captain

Creative Skills

Woodworking, comping and bookbinding, canvas stretching, vinyl application, digital painting, illustration, data visualization

Spanish Speaker

EDUCATION

Drexel University, *Philadelphia PA*

Bachelor of Science in Graphic Design
Graduated June 2012